

## PROFILE



### ABOUT ME

DOB: 14.03.87 / Sex: Male / Nationality: British

I'm Matt, a hard-working and enthusiastic creative designer. I love to learn and develop, both as a designer and as a person. I don't always follow a specific design 'style' - instead, I create designs with specific client's goals in mind. I am dedicated to my work and always take a pride in what I am doing, enjoying the challenge of coming up with new ideas.

I graduated from Loughborough University with a degree in Industrial Design & Technology and am currently working for M&C Saatchi PR, managing both client-side and internal design across a variety of media. I am a positive, determined person and work well either setting my own targets or working in groups and I work well under pressure.

## EXPERIENCE



### M&C SAATCHI PR

01/2014 - Present / Senior Designer

Work within the PR branch of M&C Saatchi, heading up the design team, responsible for client-side creation of graphics, marketing materials, social content etc. as well as internal new business pitch documents and RFIs. Have a wide variety of client experience having worked with 50+ brands including Red Bull, Virgin Holidays, EE, Ocado, Travelex, Dixons, Foot Locker and Peroni.

[www.mcsaatchipr.com](http://www.mcsaatchipr.com)

### BOXNATION

01/2013 - 01/2014 / Design Consultant

Built a strong, recognisable brand for BoxNation. Responsible for online ad campaigns across affiliate networks and Google, as well as nationwide and local press advertising aiming to promote events and strengthen the brand, with regular appearances in The Sun, Metro and Daily Star amongst other nationals.

[www.boxnation.com](http://www.boxnation.com)

### FRANK WARREN PROMOTIONS

01/2012 - 01/2014 / Design & Digital Marketing Manager

Responsibilities include the design of all Print & Web Media and Digital Marketing. Run successful print advertising campaigns in national newspapers & magazines including The Sun, Metro, Daily Express, Nuts and Boxing News. Built new website with improved design, SEO and usability, increasing traffic and online ticket sales. Manage Social Media and online advertising.

[www.frankwarren.com](http://www.frankwarren.com)

### HIB LTD

09/2009 - 01/2012 / Creative Design Manager

Actively involved in both the Design and Marketing departments, developing skills in Graphic Design, Product Design, Website Design, Point of Sale Marketing and Branding. Worked closely with suppliers to help develop ways to integrate in-house design with external product sourcing.

[www.hib.co.uk](http://www.hib.co.uk)

## EDUCATION



### LOUGHBOROUGH UNIVERSITY

2005 - 2009 / BA Honours Degree

2:1 Industrial Design & Technology

### ST JOHN'S SCHOOL, LEATHERHEAD

2003 - 2005 / A-Level

A Maths, Design & Technology  
Economics (AS Level)

B Physics

2000 - 2003 / GCSE

A\* Maths, Design & Technology,  
English Literature, Latin, French

A Physics/Chemistry/Biology, IT,  
English Language, Geography

## SKILLS



Adobe InDesign	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●
Adobe Illustrator	●●●●●●●●
Adobe Dreamweaver	●●●●
Adobe Flash	●●●
Microsoft Office	●●●●●●●●●●
3D CAD Modelling	●●●●●●●
Photography	●●●
Creativity	●●●●●●●●

## ACHIEVEMENTS



### BTEC DIPLOMA

Public Services, Distinction

### ST JOHN'S SCHOOL

Top Academic Scholarship

Design & Technology Exhibition

Art Exhibition

### DUKE OF EDINBURGH

Bronze, Silver and Gold Awards

### YOUNG ENTERPRISE AWARD